Influencer Search

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| **Use Case Name**: Influencer Search | | **ID:** 1 | **Importance Level:** Medium |
| **Primary Actor:** Marketer | **Use Case Type:** Detail, Essential | | |
| **Stakeholders and Interests:**  Marketer – Looking for an appropriate influencer that will help promoting their product | | | |
| **Brief Description:**  Marketer will ask for an influencer which matches the most with their target audience | | | |
| **Normal Flow of Events:**   * When an unvarified user (a marketer without any proof of business) submits a search, system has to stop the process since one may make a DoS attack by putting too much load on the system analytic core. * Given the fact that system makes use of a DB query to retrieve information about influencer, checking the credit or updating one credit, an SQL Injection attack is not unlikrly. * Underlying algorithm is the asset of the system, hence the systme must guarantee a minimum amount of revenue before a malicious user could predict the behavior of the analytic system. | | | |
| **Sub Flows:**   * The search engine core receives required information from marketer profile | | | |
| **Alternate/Exceptional Flows:**  **F, 1**. No specification has been made for a marketer or product  **F, 2**. No matching influencer  **F, 3**. Not enough balance for searching | | | |